

CAMP HAPPY DAYS, 35TH ANNUAL GALA SPONSORSHIP PACKET

Dear Friends of Camp Happy Days,

We are honored to invite you to the 35th Annual Camp Happy Days Gala on Friday, February 27, 2026, at Festival Hall. This evening is more than a celebration, it is a chance to come together as a community to bring hope, joy, and strength to children and families facing childhood cancer in South Carolina.

At Camp Happy Days, everything we do is to give kids back the simple joys of childhood that cancer so often takes away. Because of the support we receive through events like the Gala, we are able to provide cost-free programs such as Summer Camp, Happy Hospital Days, family weekends, healthy meals, financial assistance, and so much more for more than 500 children and families each year.

Your sponsorship and presence at the Gala will make a real difference. You will help ensure that every child has the chance to laugh, play, and discover moments of joy even in the hardest times.

Attached you'll find sponsorship details for the 35th Annual Gala. For additional event details please email ali@camphappydays.com information.

We appreciate your consideration of this request and can't wait to celebrate with you on Friday, February 27, 2026!

Sincerely,



Cindy Hay Johnson
Executive Director

Camp Happy Days is a 501(c)3 nonprofit organization. Our EIN is 57-0755466.
Sponsorship gifts to CHD are tax deductible to the extent permitted by law.



CAMP HAPPY DAYS, 35TH ANNUAL GALA SPONSORSHIP LEVELS

DIAMOND SPONSOR \$20,000

- Private lounge for guests (ticket number negotiable)
- Access to the Speakeasy bar for all guests and two complementary bottles of champagne
- Recognition on Gala webpage, social media, and camphappydays.org
- Prominent half-page ad in the event program
- Prominent placement of name or logo on slideshow and event signage
- Name or logo on the event invitation, emails, and PSAs

RUBY SPONSOR \$15,000

- Premier placement of reserved table with seating for 24
- One complimentary bottle of champagne
- Recognition on Gala webpage, social media, and camphappydays.org
- Prominent placement of name or logo on slideshow, event signage, and program
- Name or logo on the event invitation, emails, and PSAs

EMERALD SPONSOR \$10,000

- Premier reserved table with seating for 16
- Recognition on Gala webpage, social media, and camphappydays.org
- Prominent placement of name or logo on slideshow, event signage, and program
- Name or logo on the event invitation, emails, and PSAs

SAPPHIRE SPONSOR \$5,000

- Reserved table with seating for 12
- Recognition on social media and the event webpage
- Listing in the event program, slideshow, and on event signage
- Name or logo on the event invitation, emails, and PSAs

PEARL SPONSOR \$2,500

- Reserved table with seating for 8
- Recognition on social media and the event web page
- Listing in the event program, slideshow, and on event signage