



Dear Friends of Camp Happy Days,

Join us on **Saturday, September 27, 2025**, on Sullivan's Island for our **2nd Annual Happy Steps 5K presented by APECS Aerospace**. It's a meaningful way to wrap up Childhood Cancer Awareness Month and run/walk with children across South Carolina fighting cancer.

After the race, stay for a celebratory after-party featuring food from Halls Chophouse of Nexton, drinks, music, and exciting raffle prizes!

Your support helps fund Camp Happy Days' free, year-round programs that bring hope, healing, and joy to children and families facing the unimaginable. **With more than 200 children diagnosed with cancer each year in South Carolina**, your generosity ensures no child or family has to make this journey alone.

Sponsorship opportunities are attached. For more information, email mikaela@camphappydays.com or visit www.camphappydays.org/happysteps.

We hope you'll join us for this inspiring morning!

Warmly,

Cindy Hay Johnson
Executive Director



Presenting Sponsor

- Premier recognition throughout event by emcee & signage
- Exclusive feature on social media & e-newsletter feature
- Logo on all promotional materials (if provided by 12/20-25)
- Option to set up a branded booth at the event
- 20 event participants

SOLD OUT

\$10,000



T-Shirt Sponsor

- Special recognition by the emcee
- Dedicated social media & e-newsletter feature
- Logo on all event t-shirts
- Option to set up a booth
- 10 event participants

SOLD OUT

\$5,000



Start & Finish Line Sponsor

- Signage at the start/finish line & additional signage on course
- Recognition by the emcee
- Social media & e-newsletter feature
- Option to set up a booth
- 5 event participants

\$2,500



Corporate Sponsor

- Signage set up along the course
- Emcee recognition
- Social media & e-newsletter feature
- Option to set up a booth
- 4 event participants

\$1,000



Business Sponsor

- Name listed on the event website
- Signage set up along the course
- 2 event participants

\$500

