



Dear Friends of Camp Happy Days,

Join us on **Saturday, September 19, 2026**, on Sullivan's Island for our **3rd Annual Happy Steps 5K**. It's a meaningful way to celebrate Childhood Cancer Awareness Month by running, or walking, alongside children across South Carolina fighting cancer.

After the race, stay for a celebratory afterparty featuring food, drinks, music, games, and exciting raffle prizes!

Your support helps fund Camp Happy Days' free, year-round programs that bring hope, healing, and joy to children and families facing the unimaginable. **With more than 200 children diagnosed with cancer each year in South Carolina**, your generosity ensures no child or family has to face this journey alone.

Sponsorship opportunities are attached. For more information, email mikaela@camphappydays.com or visit www.camphappydays.org/happysteps.

We hope you'll join us for this inspiring morning!

Warmly,

Cindy Hay Johnson
Executive Director



Presenting Sponsor

- Premier recognition throughout event by emcee & course signage
- Exclusive feature on social media & e-newsletter
- Logo placement on the front of all event t-shirt
- Logo on all promotional materials
- Option to set up a branded booth at the event
- Opportunity to include branded items in participant bags
- 20 event participants

\$10,000



T-Shirt Sponsor

- Special recognition by the emcee
- Dedicated social media & e-newsletter feature
- Featured logo placement on all event t-shirts
- Option to set up a branded booth at the event
- Opportunity to include branded items in participant bags
- 15 event participants

\$5,000



Start & Finish Line Sponsor

- Logo displayed prominently at the start and finish line areas
- Social media & e-newsletter feature
- Signage set up along the course
- Option to set up a branded booth at the event
- Opportunity to include branded items in participant bags
- 10 event participants

\$2,500



Business Sponsor

- Signage set up along the course
- Emcee recognition
- Logo featured on event website
- Option to set up a branded booth at the event
- Opportunity to include branded items in participant bags
- 5 event participants

\$1,000



Happy Camper Sponsor

- Name listed on the event website
- Signage set up along the course
- Recognition as sponsor on social media e-newsletters
- 2 event participants

\$500





NAME: _____ DATE: _____

SPONSORSHIP LEVEL: _____

BUSINESS NAME (if applicable): _____

MAILING ADDRESS: _____

PHONE: _____ EMAIL: _____

PAYMENT METHOD: _____

Please email your completed sponsorship form and business logo in
JPEG or PNG format to: ali@camphappydays.com.

We accept cash, check, or credit card payments. You may make a payment
online at www.camphappydays.org/donate, visit our office, or mail a check to
933 Dupont Road Suite B, Charleston SC 29407.

If you have questions, please email Ali or call our office at 843-571-4336.

Camp Happy Days is a 501(c)3 nonprofit organization. Our EIN is 57-0755466.
Sponsorship gifts to CHD are tax deductible to the extent permitted by law.

